

Authority Mastery

Become authority to acquire clients

500+ MFDs have already attended the course and started using the power of digital tools to establish authority and acquire new clients.



Virtual course of 10 sessions

About Jigar Parekh

- 18+ Years of Experience
- 31,000 YouTube Subscribers
- 1.14 Mil YouTube Video views
- 1350+ Training & Workshops
- 100+ Webinars
- Trained 12000 Professionals
- addressed 1.8 Lacs Investors

- Difference between **static and dynamic** website
- How to **increase the website traffic**
- How to use website for **generating leads**.
- How to **add & use the notification and chat-bot** on website to make your website **interactive**

Website Marketing



- How to **reach the Bigger audience** on social media.
- How to **motivate stranger to click** on your posts.
- How to **generate leads** from social media.
- Facebook **paid marketing** tips.
- How to **automate the email response** for Social Media leads.

Social Media



- How to **setup up** the webinar
- How to **increase the webinar registrations**
- Secrets of **delivering the high impact** webinar
- how to make your webinar interactive.
- **convert attendees into clients** during the webinar.

Webinar Marketing



- How to **make powerful YouTube Videos**
- How to setup the **perfect environment for creating videos**
- How to **increase the views** on your channel
- How to **increase subscribers** to your channel.
- How to **earn Money from Youtube Channel**

You Tube



- Building **Email list**
- How to **design** the powerful email marketing **template**
- How to ensure that email **doesn't land in spam folder**
- How to **increase the open and click ratio**
- Email **Automation & Tools** for email marketing

Email Marketing



Anchorededge
Get the *Real Edge*

Batch starting from
4th January 2022

Auhtority Mastery - Batch 3

Schedule

Date	Subject	Whats shall we cover?
4th January 2022	Setting up Webinar	How to plan the webinar and increase the registrations for your Webinar
5th January 2022	Delivering Webinar	How to deliver Webinar effectively to convert audience into clients
6th January 2022	Maintaining connect	Post webinar strategies to connect & follow up strategy with Email Automation
11th January 2022	Email Marketing	Types of emails and how to create them
12th January 2022	Social Media	How to build email list from Social media marketing
18th January 2022	Social media paid marketing	How to run Facebook ads to increase the traffic to website, or to promote your webinar
19th January 2022	Youtube	How to create the videos for Youtube. Types and formats of videos
20th January 2022	Youtube	How to increase the Youtube views and subscribers
24th January 2022	Website	Must have tools on your website to generate lead and increase traffic
1st February 2022	Summing up with Monthly calendar	Summing up the entire course with actionable points and creating monthly marketing calendar



Virtual Community for continuous support

- Membership of Exclusive FB group
- Continuous support
- Interact with other graduates related to your queries.
- Extend your help to other members.
- Moderated conversations to ensure the quality learning and avoiding distractions.

Course Fees - Rs 8000 Plus GST

Early Bird Price - Rs 6000 Plus GST

(Early bird price valid till 26th Dec 2022)

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